

4 August, 2011

Dear Business Owner,

Invitation to Helping Small Business on the Fraser Coast

Fraser Coast Opportunities establishes a strong collective marketing umbrella for "Doing Business on the Fraser Coast". It works to promote our unique, enviable lifestyle and the region's extensive business, employment and learning opportunities.

Fraser Coast Opportunities is a collaborative partnership between the Fraser Coast Regional Council, Urban Development Institute of Australia (Fraser Coast); Chambers of Commerce and the Economic Development and Enterprise Collaboration Unit of the University of Southern Queensland.

Our objectives are to:

- demonstrate strong leadership with an outcome focused framework to advocate and facilitate in a collaborative manner; and
- develop closer partnerships, build stronger stakeholder engagement and collaboration with industry partners, government and the community to deliver key economic outcomes for the region.

Small Business makes up 96% of Australian businesses with over 55% employing between 1 to 19 staff and 41% being self-employed owners. Small business is a fundamental cornerstone of our business community.

To support and encourage small business, Fraser Coast Opportunities is seeking partners to establish a "**small business package**".

The aim of the package is to attract small businesses to establish within the region by providing key contacts to a range of professional services and providing "special offers" to assist them in "kick starting" their new business on the Fraser Coast.

The package is also designed to assist our regions existing small businesses to review and/or expand their operations.

The package will offer access to a range of professional services including Accounting Services, Legal Services, Advertising Services, Financial and Banking Services and Business Coaching & Mentoring.

Organisations that have already agreed to participate in the program and offer "special deals" include:

SPECIAL OFFERS

Ulton Group	1 hour free consultation
Regional Innovations Australia	1 hour free business planning consultation
Bell Dixon Butler Solicitors	1 hour free consultation
Fraser Coast Regional Council	Free pre-lodgement planning meeting valued at \$364 10% discount on license fees Infrastructure charges incentives for eligible development
Wide Bay Water Corporation	Free assessment of trade waste discharge requirements
Knight Frank	Free commercial property market overview
WIN Construction Qld	Free pre-construction feasibility assessment
Hervey Bay Chamber of Commerce	3 months free membership
DEEDI	Mentoring for Growth and Getting Started Programs

We are seeking interested firms to participate and offer their professional services and therefore cordially invite your firm to be part of this exciting new initiative.

To participate all we are seeking is for your firm to provide a "special offer" as part of the package. All participating firms will be promoted on the frasercoastopportunities.qld.gov.au web-site and will be acknowledged at any events held to promote the program.

By providing easy access to information and services the "**small business package**" will ensure that business continues to grow on the Fraser Coast.

Should you wish to participate email opportunities@frasercoast.qld.gov.au or to find out more about the initiative please contact a Fraser Coast Opportunities Partner. Please forward this invitation to other firms who may wish to participate in the program.

I look forward to your involvement.

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Lisa Desmond
Chief Executive Officer

Partner Contacts:

Hervey Bay Chamber – Bernard Wheball or David Buckley (admin@herveybaychamber.asn.au)

UDIA – Daniel Poacher (Daniel@wcq.com.au)

Maryborough Chamber – Lance Stone or David Dwyer (secretary@maryboroughchamberqld.com.au)