

University of Southern Queensland

Office of External Relations

Professorial Chair - Centre for Economic Development and Enterprise



2010

The USQ is establishing a Professorial Chair to head up the Centre for Economic Development and Enterprise (CEDE) located on the Fraser Coast. We have an opportunity for industry partners to participate in industry driven research and innovative projects.

What will the Chair do?

The Professorial Chair will:

- Undertake research, industry specific and regionally focused projects on economic development and the support for, and attraction of, enterprises.
- Foster greater collaboration with other higher education institutions, research organisations, businesses and industries.
- Develop interdisciplinary approaches to research and collaboration on regional economic development.
- Help resolve regional and local issues and provide an honest broker's research perspective on key questions around economic development.
- Improved collaboration between government, educational institutions, business and the community.
- Access to seed or catalytic funding for research or community capacity building projects.
- Creation of an integrated partnership, which would bring together the major regional economic development organisations to provide comprehensive economic development support, advice regarding economic data/funding/research and commercialisation opportunities.
- Assist to get the Fraser Coast into a prominent leadership position in economic development, transferring ideas, knowledge and learnings to all regional areas.

Centre for Economic Development and Enterprise Benefits?

The potential outcomes of this proposal are many and include:

- Assist to drive social change and intellectual development by closely integrating business, education and layers of government to encourage innovation, economic development and business growth.
- Improved integration of economic development strategy between government departments.

“This is a rare opportunity for industry to partner with the university and help create a new program from the foundation up.”

*Gary Brady, Director
Office of External
Relations*

What are the benefits for you?

- CEDE will provide direct benefits in terms of expert input with partnering companies on a regular and agreed basis.
- 3 annual visits by the appointed Chair to get your company or organisations' views on research priorities and economic development needs from your business or industry perspective.
- Public recognition as a supporter of CEDE and an opportunity for your company or organisation to be seen as an integral link to the USQ's effort.
- Invitations to sponsors-only reference group workshops.
- Potential to leverage government funding for collaborative research and projects with the USQ.
- Participation in collaborative research and placements for company staff and graduate recruits in relevant projects.

Who is helping to Fund & Support this effort?

- USQ \$100,000 / year for 3 Years
- A major contribution from the Fraser Coast Regional Council \$25,000 / year for 3 years
- Urban Development Institute of Australia, Fraser Coast Branch
- Fraser Coast Chambers of Commerce (combined) under consideration
- We seek a total of \$25,000 to supplement the Council's contribution
 - Minimum contribution is \$5,000
 - Businesses contributing higher amounts may want to discuss additional benefits or public recognition

For More Information

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